



Louisiana

Nutria Fest

Home of the World
Famous Nutria Toss!

Sponsorship Opportunities

LouisianaNutriaFest.com



Louisiana Nutria Fest

The Louisiana Nutria Fest is a unique and exciting event celebrating the state's rich cultural heritage while addressing a pressing environmental issue.

Held annually, this one-of-a-kind festival brings together local communities, outdoor enthusiasts, and conservationists for a fun-filled day of competitive hunting, family-friendly activities, and live entertainment. Participants compete to harvest as many nutria (an invasive species wreaking havoc on Louisiana's wetlands) as they can, all while raising awareness about the importance of preserving the state's fragile ecosystem.

With a combination of friendly competition, educational outreach, and a lively festival atmosphere, the Louisiana Nutria Fest is a celebration of both the state's passion and its commitment to environmental stewardship.

LouisianaNutriaFest.com

Sponsor

\$10,000



Presenting

Louisiana Nutria Fest

PREMIER BRAND PLACEMENT with hyperlinks on official website, LouisianaNutriaFest.com, and CatchStat online registration system

PRESENTER OF CHAMPIONSHIP TROPHY

BRAND PLACEMENT on all awarded large "Happy Gilmore" checks

Includes (2) \$300 Tournament Base Entry Fees

VENDOR SPACE on-site for all LNF activities

ONE SOCIAL MEDIA POST PER MONTH on LNF Facebook and Instagram promoting LNF event and partnership

BRAND PLACEMENT on digital, print and on-site marketing material

LOGO DISPLAYED on LNF clothing merchandise

LouisianaNutriaFest.com

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Sponsor



Presenting

\$5,000

CATCHSTAT ONLINE REGISTRATION & LIVE SCORING SPONSOR

All teams must interact with our online registration and scoring system to participate in the event. Scoring system is visible to the public as the official scoreboard.

SOCIAL POSTS FOR LEADERBOARD UPDATE with brand recognition

BRAND PLACEMENT with hyperlinks on official website, LouisianaNutriaFest.com and CatchStat online registration system

VENDOR SPACE on-site for all LNF activities

ONE QUARTERLY SOCIAL MEDIA POST on LNF Facebook and Instagram promoting LNF event and partnership

LouisianaNutriaFest.com

Sponsor



Presenting

\$6,000

Official Kick-off Party

PRESENTER of the team dinner and entertainment

PREMIER BRAND PLACEMENT throughout LNF event venue

BRAND PLACEMENT with hyperlinks on official website, LouisianaNutriaFest.com, and CatchStat online registration system

Includes \$300 Tournament Base Entry Fee

VENDOR SPACE for Kick-Off Party

ONE QUARTERLY SOCIAL MEDIA POST on LNF Facebook and Instagram promoting LNF event and partnership

LouisianaNutriaFest.com

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Sponsor



Presenting

\$6,000 Nutria Toss

PRESENTER of the team dinner and entertainment

PREMIER BRAND PLACEMENT throughout LNF event venues

BRAND PLACEMENT with hyperlinks on official website, LouisianaNutriaFest.com, and CatchStat online registration system

Includes \$300 Tournament Base Entry Fee

VENDOR SPACE on-site for LNF activities

ONE QUARTERLY SOCIAL MEDIA POST on LNR Facebook and Instagram promoting LNF event and partnership

LouisianaNutriaFest.com

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Sponsor



Presenting

\$6,000

Awards Ceremony & Entertainment

PRESENTER of the team dinner and entertainment

PREMIER BRAND PLACEMENT throughout LNF event venue

BRAND PLACEMENT on all awarded large "Happy Gilmore" checks

BRAND PLACEMENT with hyperlinks on official website, LouisianaNutriaFest.com, and CatchStat on-line registration system

Includes \$300 Tournament Base Entry Fee

VENDOR SPACE on-site for LNF activities

ONE QUARTERLY SOCIAL MEDIA POST on LNF Facebook and Instagram promoting LNF event and partnership

LouisianaNutriaFest.com

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Sponsor



Presenting

\$4,000

Nutria Cook-Off

PREMIER BRAND PLACEMENT throughout LNF event venue

BRAND PLACEMENT with hyperlinks on official website, LouisianaNutriaFest.com, and CatchStat online registration system

VENDOR SPACE on-site for LNF activities

ONE QUARTERLY SOCIAL MEDIA POST on LNF Facebook and Instagram promoting LNF event and partnership

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Sponsor



Merch

\$4,000 Per Sleeve

BRAND PLACEMENT with hyperlinks on official website,
LouisianaNutriaFest.com

VENDOR SPACE on-site for all LNF activities

ONE QUARTERLY SOCIAL MEDIA POST on LNF Facebook and Instagram
promoting LNR event and partnership

Opt 1

**LOGO PLACEMENT
ON RIGHT SLEEVE
OF PERFORMANCE
& COTTON SHIRTS**

Opt 2

**LOGO PLACEMENT
ON LEFT SLEEVE
OF PERFORMANCE
& COTTON SHIRTS**



Sponsor



Gold

\$5,000

BRAND PLACEMENT with hyperlinks on official website,
LouisianaNutriaFest.com

COMPANY-PROVIDED MARKETING MATERIAL placed in all
team bags VENDOR SPACE on-site for all LNF festivities

4 QUARTERLY SOCIAL MEDIA POSTS on LNF Facebook
and Instagram promoting LNF event and partnership



Sponsor



Silver

\$2,500

BRAND PLACEMENT with hyperlinks on official website,
LouisianaNutriaFest.com

VENDOR SPACE on-site for all LNF activities

TWO SOCIAL MEDIA POSTS on LNF Facebook
and Instagram promoting LNF event and partnership

Sponsor



Social Media

Breakdown

FACEBOOK @LOUISIANANUTRIAFEST

\$250 PER POST

\$250 PER STORY

\$250 PER REEL

INSTAGRAM @LOUISIANANUTRIAFEST

\$250 PER POST

\$250 PER STORY

\$250 PER REEL





Be a Vendor



\$250 Per Space

10X10 SPACE at the Venice Marina pavillion, host site of the Louisiana Nutira Fest.

Vendor display centered right in all the action of the LNF Nutria Toss, Live Entertainment and Weigh-In



Louisiana Nutria Fest

EVENT DIRECTOR

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Contact